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FOR IMMEDIATE RELEASE

**NEW FROM TRAVELERS' TALES**  
**The Soul of Place—A Creative Writing Workbook**  
**Ideas and Exercises for Conjuring the *Genius Loci***  
By Linda Lappin

**Electrify Your Writing with the Mysterious Power of Place**

***“Invaluable advice for the writer and traveler, deeply thoughtful.”*** –Lavinia Spalding, author of *Writing Away*

In this engaging creative writing workbook, novelist and poet Linda Lappin presents a series of insightful exercises to help writers of all genres—literary travel writing, memoir, poetry, fiction, creative nonfiction—discover imagery and inspiration in the places they love.

Lappin departs from the classical concept of the *Genius Loci*, the indwelling spirit residing in every landscape, house, city, or forest—to argue that by entering into contact with the unique energy and identity of a place, writers can access an inexhaustible source of creative power. *The Soul of Place* provides instruction on how to evoke that power.

The writing exercises are drawn from many fields—architecture and landscaping, painting, cuisine, literature and literary criticism, geography and deep maps, Jungian psychology, fairy tales, mythology, theater and performance art, occult philosophy and metaphysics—all of which offer surprising perspectives on our writing and may help us uncover raw materials for fiction, essays, and poetry hidden in our environment.

An essential resource book for the writer’s library, this book is ideal for creative writing courses, with stimulating exercises adaptable to all genres. For writers or travelers about to set out on a trip abroad, *The Soul of Place* is the perfect road-trip companion, attuning our senses to a deeper awareness of place.

**ABOUT LINDA LAPPIN**

Tennessee-born Linda Lappin, novelist, poet, essayist, and travel writer, is the author of three novels, *The Etruscan* (Wynkin de Worde, 2004), *Katherine’s Wish* (Wordcraft of Oregon, 2008) and *Signatures in Stone: A Bomarzo Mystery* (Pleasure Boat Studio, 2013), winner of the 2014 Daphne Du Maurier Award for Excellence in Mystery and Suspense Writing. Upcoming projects include a memoir, *Postcards from a Tuscan Interior*, sections of which won a Solas Award from Travelers’ Tales, and *Missing Madonna in Montparnasse*, a novel about the life of Jeanne Hébuterne. She holds an MFA from the University of Iowa Writers Workshop and is a member of the Associated Writing Programs (AWP) and of the European Association for Creative Writing Programs (EACWP). She lives in Rome.

**Title: The Soul of Place –A Creative Writing Workbook:**  
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